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LOCATION

Rochester, MN, USA

Michelle Partogi

Service Designer / Strategist

Education

M.S. Digital Media**Georgia Institute of Technology**

School of Literature, Media,
and Communication
Aug. 2013 – May 2016
Cumulative GPA: 3.86

B.S. Computational Media**Georgia Institute of Technology**

School of Literature, Media,
and Communication /
College of Computing
Aug. 2011 – May 2014
Cumulative GPA: 3.95

Notables

Master's of Digital Media
Project Award
May 2016

Best Social Enterprise
Award at HackATL
May 2015

1st in GT Convergence
Innovation Competition for
an Educational iOS app
Nov. 2013

Specialties

Interviews
Workshop Facilitation
Rapid Prototyping
Participatory Design
Public Speaking
Systems Thinking

Skills

| | |
|------------|---------------|
| Java | Photoshop |
| Javascript | Illustrator |
| HTML/CSS | InDesign |
| PHP/MySQL | After Effects |
| Arduino/C | Premiere |
| Sketch | Excel |

Publications

Partogi M, Arruda-Olson AM, et. al. *A Framework for Co-Designing Contextually Relevant Sociotechnical Interventions: Addressing Preventive Cardiovascular Health in Rural Settings*. AMIA 2021 Virtual Clinical Informatics Conference. 2021 May 18-20; USA.

Partogi, M., Parvin N. *Fostering Organizational Change through Co-Designing Collaborative Media*. In Proceedings of GROUP '16. (Nov 13–16, 2016).

Experience

Mayo Clinic Innovation & Design Service Designer | Rochester, MN Oct. 2017 – Present

- Lead multidisciplinary teams in human-centered design processes to develop transformative healthcare interventions that combine AI-powered clinical decision support tools, service workflows, and patient-centered touchpoints.
- Help operationalize grassroots equity movement informing institutional strategy on racism
- Develop research plans, facilitate workshops, coordinate team members, and promote participatory design values across groups of healthcare clinicians, researchers, and technologists.

Project Potential Fellow | Bihar, India Jan. 2016 – Aug. 2016

- Supported team in rural community engagement work, contributed to internal visioning sessions.
- Developed visual materials for grants to communicate organization's mission and strategy.

University of Pennsylvania Design Researcher | Philadelphia, PA Jan. 2016 – Aug. 2016

- Initiated multidisciplinary collaboration that embedded human-centered strategies and tools into an autism educator consulting service for Philadelphia's public school system.
- Conducted design research and workshops to understand the context and co-design solutions.
- Communicated research insights to program leaders during monthly check-ins.
- Designed UI/UX and coded mobile/web app supporting a community of 120+ educators.

Deeplocal Creative Technologist Intern | Pittsburgh, PA May 2015 – Aug. 2015

- Led office improvement research engaging staff through interviews and co-design activities.
- Created prototypes and presentations for clients such as Google and Nike.

Georgia Tech Graduate Teaching Assistant | Atlanta, GA Aug. 2014 – Dec. 2014

- Facilitated discussions with 20-40 students around computing's cultural implications.

IBM Design Design Developer Intern | Austin, TX June 2013 – Aug. 2013

- Collaborated with multidisciplinary team to design UI/UX for IBM enterprise products.
- Leveraged interviews, user personas, and competitive analyses to inform designs.
- Developed rapid prototypes and user stories to pitch product concepts to clients and leaders.

Activities

Rochester Threshold Arts Board Member | Rochester, MN Mar. 2021 – Present

- Facilitate vision setting sessions for community arts organization.

Technovation [MN] Mentor | Rochester, MN Jan 2018 – Mar. 2018

- Mentored middle school girls on designing social innovation mobile apps.

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Publications Cont.

Partogi M, Gaviria-Valencia S, Kessler M, Pick NJ, Chaudhry R, Arruda-Olson AM. ***Co-Designing an intervention for transformation of Cardiovascular Care Delivery in Rural Settings.*** Poster presented at: ACC Cardiovascular Summit Virtual. 2021 Feb 12-13. USA

Partogi M, Kaggal V, Pick NJ, Gaviria-Valencia S, Bonacci R, Michelle J, Chaudhry R, Hankey R, Franqueira A, Arruda-Olson AM. ***A Transformative Model for Cardiovascular Prevention in Rural Settings.*** Poster presented at: Mayo Clinic Artificial Intelligence Symposium. 2021 May 17-18. Rochester, MN, USA.

Asiedu G, Ph.D.; Jayakumar A; Viola K; Sorensen K; **Partogi, M**; Blocker R, Ph.D. ***Using Stories of Workplace Inequity to Drive Change.*** Poster presented at: Mayo Clinic Quality Conference. 2021 Jul 21. Rochester, MN, USA.